

# SPONSORSHIP OPPORTUNITIES



**13th Annual Run For Your Life 5k**  
**October 29, 2022**  
**Benefiting Holland Free Health Clinic**

Visit us online at: [hfhclinic.org/run-for-your-life-5k](https://hfhclinic.org/run-for-your-life-5k)



## Event Description

The 13th Annual Run For Your Life is a fundraising event supporting Holland Free Health Clinic.

This is a 5k run/walk for participants of all ages and abilities. The event begins and ends at Holland Free Health Clinic at 99 West 26th St, Holland, MI 49423 starting at 9AM.

Participants are encouraged to use their imagination and dress in Halloween costumes. Prizes will be awarded to the first male and female finishers and for the most creative costumes (registered participants only).

## The Cause

All funds raised from Run For Your Life will be used to support free health services including dental, vision, mental health, hearing, diabetic support, chiropractic, and medication assistance for the local underserved.

## Your Sponsorship

Sponsor funding is vital to the success of this fundraising event. Financial resources provided by sponsors will supplement the funds raised by the event, further supporting HFHC's mission.

## For more information contact:

[mail@hfhclinic.org](mailto:mail@hfhclinic.org)

or visit: [hfhclinic.org/run-for-your-life-5k](http://hfhclinic.org/run-for-your-life-5k)



## Please Support the Run For Your Life and Services of HFHC!

### Title Sponsor (\$3,000 or more contribution, commitment by September 1)

- Your logo will be on all promotions and company name as part of the title "Run For Your Life 5k presented by *your company*"
- Your company logo and name prominently posted on the event signup and Facebook page and signage at event (you provide)
- A minimum of four (4) event email blasts, website and social media posts with your company recognized as title sponsor
- You will have the opportunity to provide a virtual participant packet insert (flyer, coupon, etc.) emailed to all participants
- You will have an opportunity to speak at the event start
- You will receive ten (10) complimentary run registrations

### Pace Sponsor (\$1,000 or more)

- Your logo or name will be included on all event promotions and announced at the event
- Your company logo and name frequently posted on event signup and Facebook page and signage at event (you provide)
- A minimum of four (4) event email blasts, website and social media posts with your company recognized as a sponsor
- You will have the opportunity to provide a virtual participant packet insert (flyer, coupon, etc.) emailed to all participants
- You will receive five (5) complimentary run registrations

### Run Sponsor (\$500 or more)

- Your logo or name will be included on all event promotions and announced at the event
- A minimum of four (4) event email blasts, website and social media posts with your company recognized as a sponsor
- You will have the opportunity to provide a virtual participant packet insert (flyer, coupon, etc.) emailed to all participants
- You will receive two (2) complimentary run registrations

### Donor (\$250 or more)

- Your name will be included on all event promotional materials
- You will have the opportunity to provide a virtual participant packet insert (flyer, coupon, etc.) emailed to all participants

### Awards or In-Kind Sponsor (food, beverage, prizes or services)

Your donation will be acknowledged on event promotions and you will receive a charitable contribution receipt

## Sponsorship Commitment

**Title Sponsor (\$3,000 +)**, please indicate amount of contribution: \_\_\_\_\_

**Pace Sponsor (\$1,000 +)**, please indicate amount of contribution: \_\_\_\_\_

**Run Sponsor (\$500 +)**, please indicate amount of contribution: \_\_\_\_\_

**Donor (\$250 +)**, please indicate amount of contribution: \_\_\_\_\_

**Awards or In-Kind Sponsor**, please indicate item/service, its value and any special instructions: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Please provide a company logo to be used for event publications and promote the event through your company whenever possible.

Send form and payment to: Holland Free Health Clinic 99 W. 26th Street, Holland, Michigan 49423, Fax: 616.392.3632, email: mail@hfhclinic.org

## About Holland Free Health Clinic

Holland Free Health Clinic is a non-profit organization invested in bettering the health of the Holland-Zeeland community and serving as a healing ministry of Jesus Christ.

HFHC provides health services to those with proven medical and financial need who lack adequate insurance coverage. Since 2002, we have assisted thousands in need of prescription medication, dental, vision, hearing, foot care, diabetic support, mental health, chiropractic, and spiritual care services.

Holland Free Health Clinic works in partnership with local health providers and volunteers who generously donate their time and services. HFHC has provided services valued at over \$16,400,000 to our community.

HFHC exists through the generosity of our volunteers who prioritize service to the underserved as a means to better the health of our community as a whole. HFHC consistently works to improve our services and expand program capacity to meet the growing health needs of the local underserved. We will continue to develop volunteer networks, collaborate with partner agencies and local churches, and seek funding to secure the future of our health ministry. Ongoing financial support is appreciated as we continue to provide care for our community.

To learn more about HFHC, visit us online at [hfhclinic.org](http://hfhclinic.org) or call us at (616) 392-3610

